



ETPIS event on “Common challenges to safety, security and risk management”

Improving corporate safety performance through transparency

Brussels, 21st of April 2015

Who we are

What/Where
we produce



Mjölby
Sweden



Ancenis
France



Bologna
Italy



Who we are

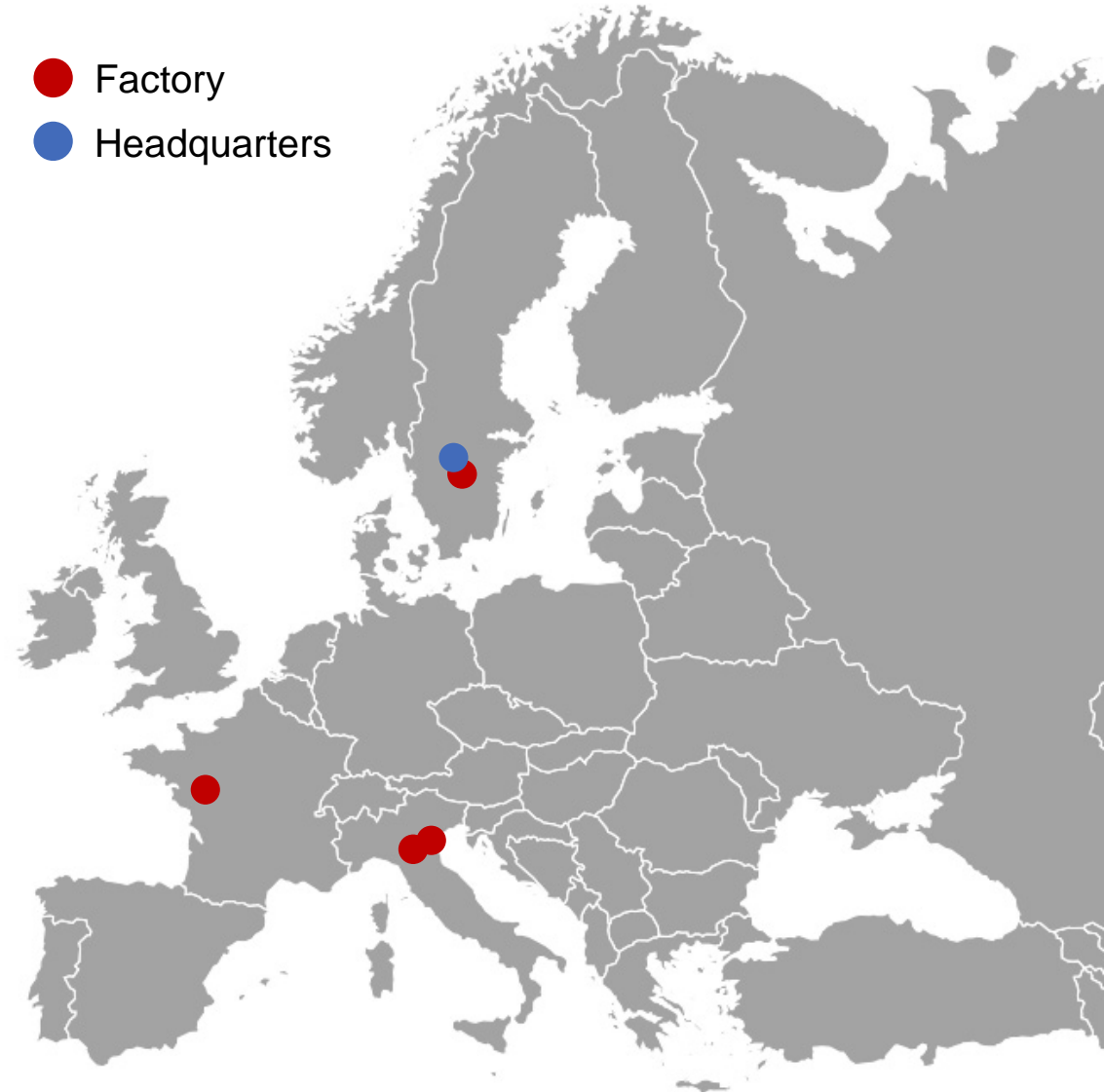
Europe at a glance

67,700
units sold in FY14

3.5 million
service assignments per year

8,600
employees across Europe

- Factory
- Headquarters



Our approach to sustainability

- Minimise environment impact
- Optimise business processes
- **Maximise safety**



70 experts attended 2014 Toyota Safety Days

Global safety managers from customers: Siemens, Heineken, Lego, Carlsberg, Velux, Arla Foods, FM Logistic, Metro, Scania...

10 suppliers

4 union representatives

Public authorities: EU OSHA, Swedish Agency for Work Environment, Mjölby City



Sustainability Reporting

Why do companies do it?

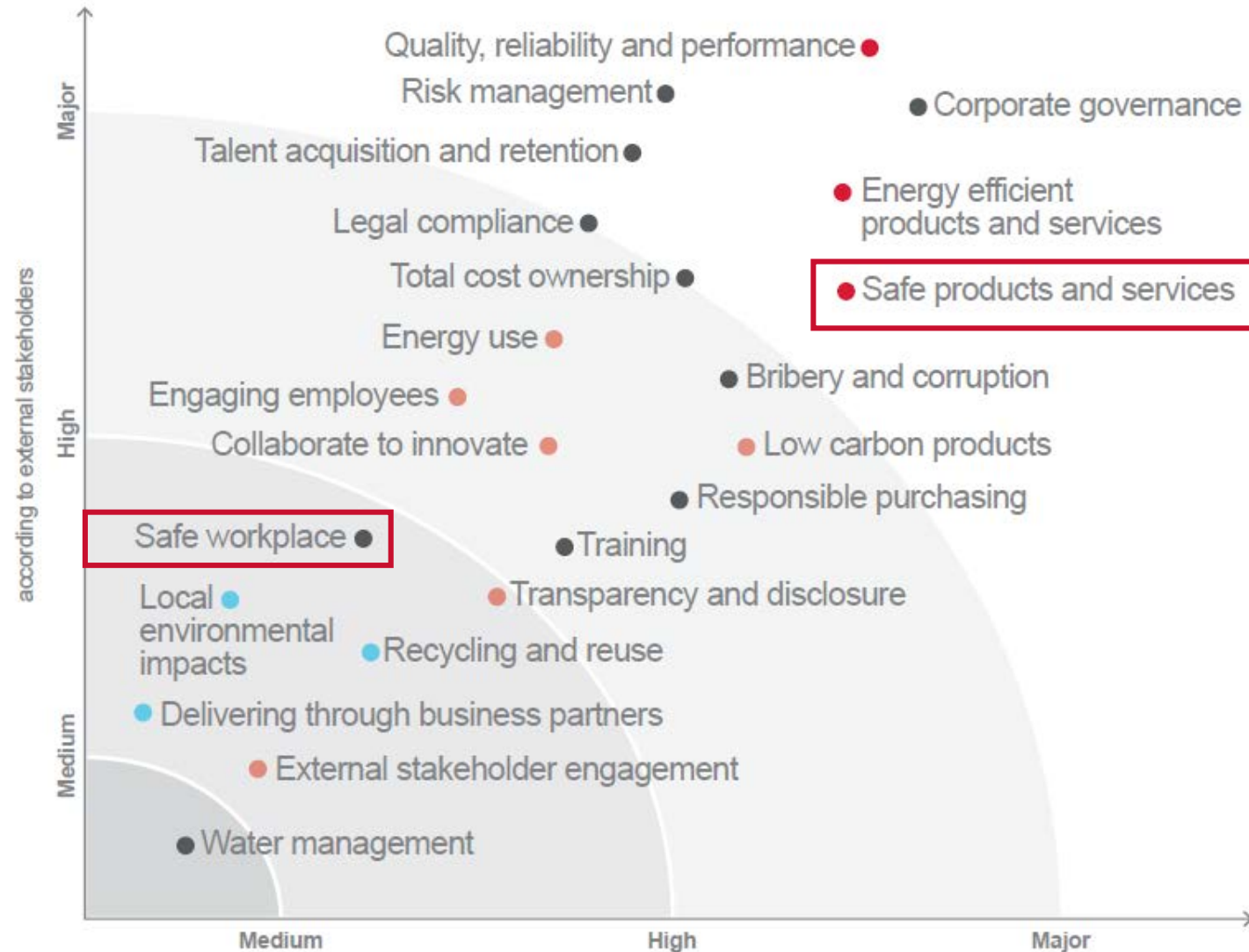
Stakeholders expect increasing transparency from companies

- Customers use it for risk management
- Employees want to work for a company that respects their health
- Investors increasingly use sustainability ratings for risk management
- [Directive 2014/95/EU on disclosure of non-financial and diversity information by certain large undertakings and groups](#) requires 6,000 major companies to disclose from December 2016

Focusing on material issues

Issues with **major** impact on

- financial performance
- society
- environment



With so many issues put forward by external stakeholders

Which 10 does a sustainability manager put forward as “material”?

- Which issues could get me fired if I don't cover them?
- Which issues can I achieve quick wins on and look good?
- What are our competitors already doing?

Reality check

Industrial Safety is Cinderella at the Sustainability Ball

Industrial Safety has to compete with “sexier” issues for top management attention:

CO2 emissions and Climate Change

Child Labour

Circular economy

Diversity

Human Rights

Water management

Biodiversity

Bribery and Corruption

...

Reality check

Industrial Safety is Cinderella at the Sustainability Ball

Other sustainability issues have powerful global NGO's lobbying with

- Global accounting standards
- Global performance benchmarks

Leading to a competition for companies to outperform each other

- For shareholders
- For customers
- For employees

At the same time

CO2 reduction is the prima donna

Global CO2 accounting standards <http://www.ghgprotocol.org/>

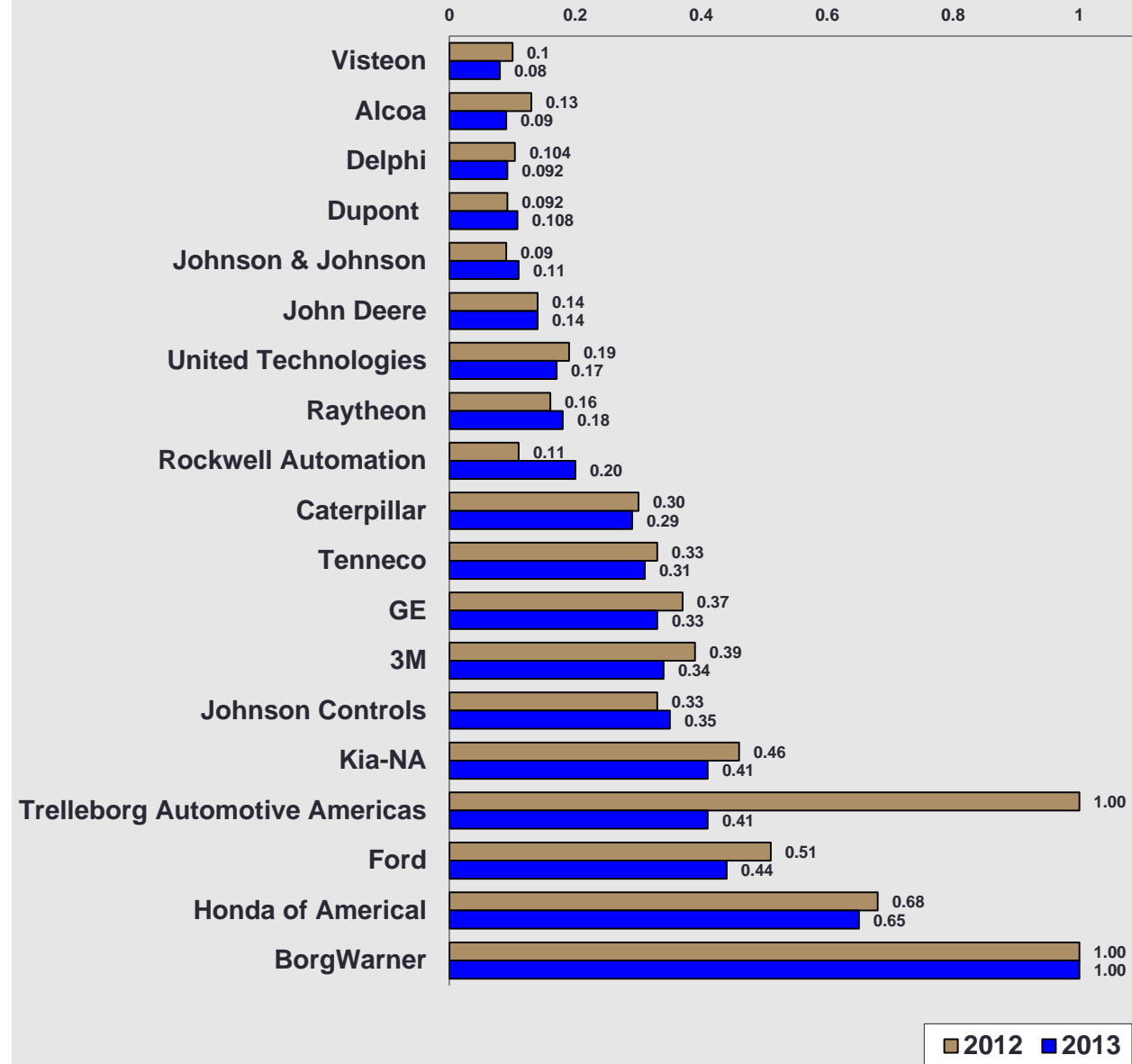
=> **publicly and freely available** standards to add up **global** emissions from different countries using local emissions data **across all types of industries** make it **easier** for companies to report

Global CO2 performance benchmarking data www.cdp.net

=> **publicly and freely available** benchmarking data for energy efficiency strategies and carbon reductions from **across all types of industries** make it **easier** for investors to invest in and customers to buy from best in class companies

Global accident reporting and Benchmarking

- is possible...
- ...but can only be achieved using US OSHA definitions...
- companies need to convert accident data from local legal definitions to US standards
- ... this benchmarking data is not publicly available for researchers, investors, customers or prospective employees to reward the best performers and/or to create innovative solutions

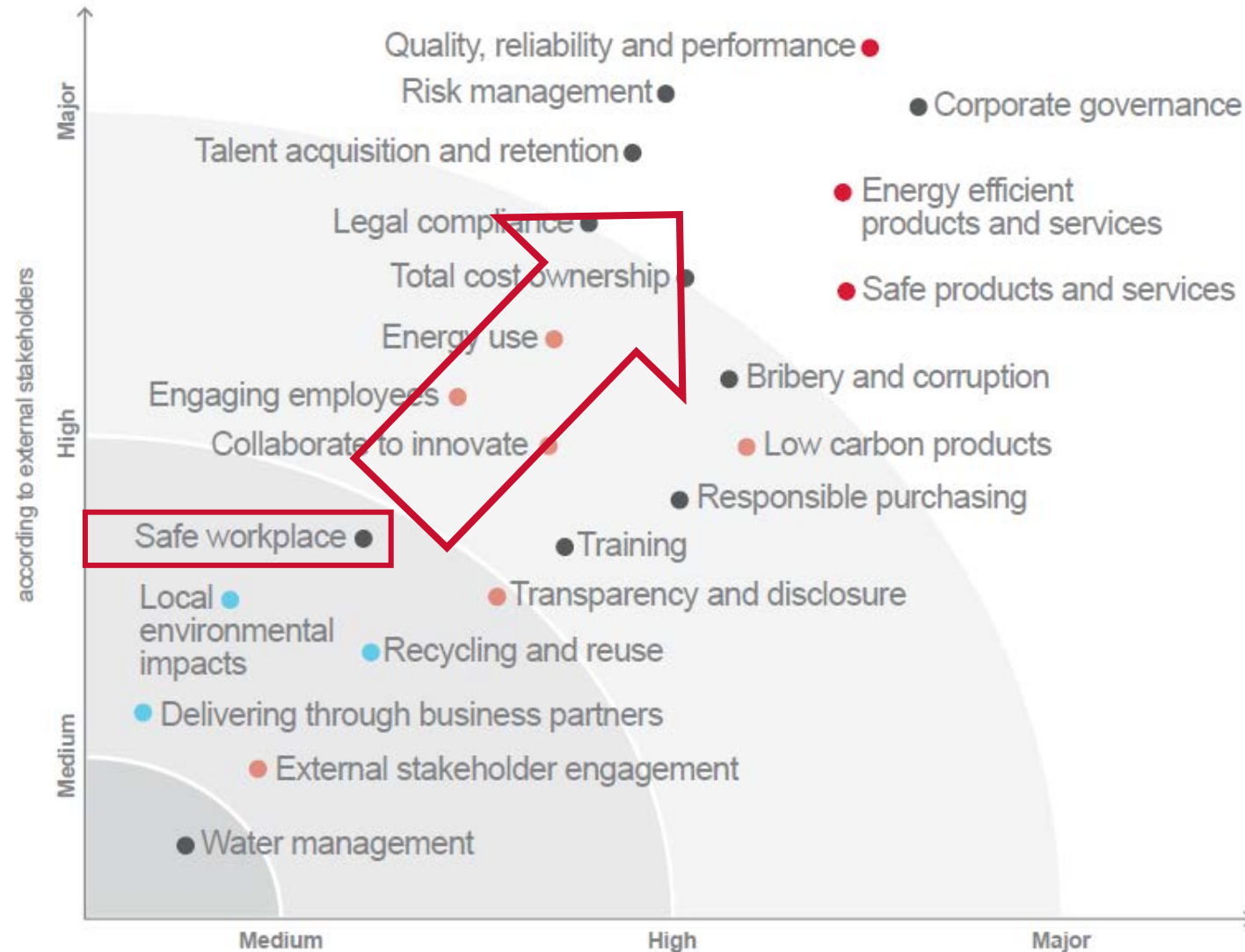


Moving industrial safety up on the list of corporate priorities

Requires:

- More visibility (positive & negative)
- Best case examples to follow
- Opportunities to compete
- Opportunities to innovate

... only then, a majority of the 6000 major companies covered by non-financial reporting will include safety as one of their 10 “material issues” in 2016



Industrial Safety Reporting Needs a fairy godmother

To drive development industrial safety

- 1. reporting standard** for corporate reporting
- 2. benchmarking database**

Success criteria:

- Freely and publicly available for all stakeholders
- Compatible as an add-on with national safety reporting requirements
- Allows for reporting across all sectors
- Enables transparent benchmarking
- Global or at least European in scope

